



DYNAMO PROGRAM GUIDELINES

Purpose

CineVic's new filmmaking grant and equipment access program - DYNAMO - is intended to provide tangible resources and expand creative opportunities for CineVic members by helping them level up their filmmaking practice, while at the same time increasing equity, diversity, inclusion, and accessibility (EDIA) in local independent film productions.

DYNAMO will support artists and filmmakers currently residing on Vancouver Island and the Gulf Islands, at all levels of skill and experience from beginner to established. The program aims to foster collaborative partnerships with individuals from underrepresented communities and equity-seeking groups, including but not limited to those who self-identify as Indigenous, First Nation, Metis, Inuit, Black and persons of colour, LGBTQ2+, persons with a disability, low income, or unemployed.

Funding Amounts

Applicants may apply for up to \$2,500 cash grant and up to \$5,000 of CineVic equipment rental sponsorship.

Cash grant for successful applications will be paid by cheque in two instalments: 80% upon signing of a grant acceptance agreement, and 20% upon fulfilling the terms of the agreement which include providing a finished copy of the film to CineVic. Equipment rental sponsorship for successful applications may be accessed any time after notification of program results, and will expire after two years. Note that dates for all CineVic equipment bookings are first-come first-served.

If you currently have a CineCredits balance, we will apply those credits to your rental invoice before applying your Dynamo equipment sponsorship amount. Therefore be sure to put your CineCredits into your budget as an in-kind revenue source. If you are unsure of your CineCredits balance, please [contact us](#).

Cash grant and equipment rental sponsorship amounts are awarded independently of each other. Depending on the number of applications received and total amounts requested, the assessors may choose to award less than your requested amount of either cash grant or equipment rental sponsorship. Assessors may also choose to award an amount of equipment rental sponsorship without a corresponding cash grant, or vice-versa.

The total number of successful applications, as well as the total amount of funds and equipment sponsorships to be disbursed through this program, may vary from year to year according to CineVic's operating and programming budgets.

Program Participation

Successful applicants will be invited to attend a workshop on EDIA practices in filmmaking before production of the project.

Projects that are produced with the assistance of this program must include text and/or logo recognition of CineVic Society of Independent Filmmakers in the film's end credits, and provide a copy of the finished production to CineVic for our member archives and consideration for potential screening opportunities.

Upon completion of the project, successful applicants will be required to complete a program evaluation, and submit a list of volunteer hours worked on the project by CineVic members so they may earn CineCredits.

Eligibility

Eligible applicants must meet all of the following four criteria:

- Be a current CineVic Member in good standing at the time of the application deadline, and at the time of receiving the cash grant and/or equipment rental sponsorship.
- Be an individual who will retain full creative control and copyright on the project for which they are applying. Production companies are not eligible to apply.
- Be the Writer, Director, or Producer of the project, or any combination of these roles.
- Currently reside on Vancouver Island or the Gulf Islands in British Columbia, Canada.

Project format may be short film, feature film, or series, with no minimum or maximum running time. Projects may be in any genre, including but not limited to: narrative fiction, documentary, animation, experimental, or media art.

Ineligible projects include music videos, promotional or educational pieces, or projects intended for commercial distribution. Production dates must not begin before the application deadline date. If the applicant has received a previous grant or support from CineVic for a separate project which has not yet been completed, they are ineligible to apply to this program until that project has been completed and/or the mutual terms of that grant or support have been fulfilled.

Projects may not receive support from both CINESPARK and DYNAMO. If the same project is submitted to both programs, and it is selected to receive cash and/or equipment support from one program, the project will be withdrawn from the other program.

If applicants were unsuccessful at a previous intake of DYNAMO applications, they may submit an updated application for the same project to future intakes of the program.

Assessment Criteria

An independent panel of assessors will rank all eligible applications based on four weighted assessment criteria. Applicants are strongly encouraged to consider these criteria when preparing their application materials.

1) CREATIVITY 40%

- Overall originality and quality of screenplay or treatment, and application materials.
- Clarity and impact of the Director's Vision Statement.

2) EDIA COMMITMENT 20%

- The applicant's commitment and plan to engage, collaborate with, and hire a diverse cast, crew, and community partners from underrepresented communities.

3) IMPACT 20%

- The impact the project will have on the development of artists including the applicant, the crew, the local film community, and others.

4) FEASIBILITY 20%

- The resourcefulness demonstrated in the application including contributions of cash or in-kind support from other sources.
- The likelihood that the filmmaker's vision will be realistically achieved considering the budget and capability of applicant and collaborators.

Application Requirements & Checklist

- Applicant Name, Email, Phone #, Address, Self-identification, Role(s) in the project
- Project Title
- Project Format, Genre, Running Time
- Screenplay (standard screenplay format) or Documentary Treatment
- Short Synopsis (max 250 words)
- Long Synopsis (max 500 words)
 - Optional for projects 30 minutes or less; Required for projects over 30 minutes.
 - Assessors may not read your entire script, so clearly outline the story and all plot points.
- EDIA Commitment and Impact Statement (max 500 words)
 - Describe the plan to engage with cast and crew from diverse backgrounds, and the impact this project will have on your collaborators, local community, and target audience.
- Director's Vision Statement (max 500 words)
 - Describe the cinematic vision for the film, and plans for production and distribution.
- Production Schedule (max 500 words)
- Crew & Cast List (max 500 words)
 - Indicate if individuals are paid or unpaid, CineVic member or non-member.
- Production Budget
 - Include both revenues and expenses, cash and in-kind.
 - Applicants must use the DYNAMO budget template.
- Short Bio and CV of Applicant and Key Crew Members
 - Writer, Director, Producer, and Cinematographer are required; other cast and crew optional. (max 500 word bio and max 1 page CV for each)
- Link to one example of previously completed film project (optional)
 - YouTube, Vimeo, cloud file/folder, or other form of online video.
 - Specify the applicant's role on the project.
 - NOTE: The assessors will watch up to 10 minutes maximum. If the work is longer, submit a clip or indicate start and end times not exceeding 10 minutes.
- Amount of cash grant requested (max \$2,500)
- Amount of CineVic equipment rental sponsorship requested (max \$5,000)
- Applications must be submitted via the [online application form](#) no later than **11:59pm on 31 October 2022**